

# weitzman studios, inc.

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## **For Immediate Release**



Clearwater, Florida - The City of Clearwater, Florida was building a new bridge at the intersection of US19 & SR60 and the community wanted it to have a nautical theme to compliment the marine character of this historic resort town. Weitzman Studios (WSI) devised sea shells as though they were washing up in the tide to fill the MSE Wall panels in a modular fashion for cost savings and to add variety to the wall and eliminate repetition. To compliment the sea shells, WSI designed a unique stylized wave design to further add to the sense of motion caricatured by the sea shells. Together the shells and the wave design present commuters and residents with a delightful scene to mimic the surrounding area and add to the charm of this lovely beach town on Florida's west coast.

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